



# TRUCK SPONSORSHIP

## WHAT IS TRUCK SPONSORSHIP?

Truck sponsorship allows you to sponsor a truckload of food, personal care items and other necessities to **children and families in need**. Last year, Feed The Children distributed over **133 million pounds** of food and other essentials to impoverished families. You can help us get more food into the hands of those who urgently need it by underwriting the cost of transportation for a truckload of product.

Each truck sponsorship delivers **400 boxes of food, 400 boxes of personal care items, and 400 boxes of Avon products**. The food, hygiene and Avon boxes are individually packaged for convenient distribution and contain a wide variety of essential items such as canned vegetables, pasta, soup, lotion, soap, etc. Individuals, businesses, churches, schools and other community groups are all welcome partners in our truck sponsorship mission. For only \$7,200, you can underwrite the cost of transportation for an entire semi-truck of pre-boxed product and see your community changed for the better.

## WHO BENEFITS?

Children and families in need throughout the 48 continental United States and the District of Columbia. We work with thousands of carefully screened partner agencies (food pantries, soup kitchens, shelters, etc.) across the country to identify the individuals within each community who will most benefit from this service. During times of disaster, Feed The Children combines efforts with other relief agencies to provide food, medical supplies, and other emergency items. Our partner agencies select families in need within your community and distribute vouchers to these families to be redeemed on the day of the food drop. Please note that the receiving agent must be **an approved non-profit agency with 501(c)3 status**, as designated by the IRS.

## THE DETAILS

The retail value of the items distributed in each truckload is approximately \$35,000-\$50,000. Feed The Children and its corporate partners provide these items free of charge to all recipients. Each box of food weighs approximately 26 pounds and will **supplement a family of four for approximately one week**. Precise shipment weight, value, and content may vary.

Truck Sponsorship donations must be received 30 days in advance of the distribution date. During that time period, Feed The Children will choose a qualified nonprofit agency that meets our standards for distribution. This agency must obtain a forklift, a pallet jack, a minimum of 20 volunteers, and the precise location for the truck distribution. Truck drops scheduled on Friday afternoon, Saturday or Sunday will incur an additional \$900 weekend fee. Funds donated are tax-deductible as allowed by law. Please submit any materials using Feed The Children's name or logo to our Special Projects Department for approval prior to distribution.

Feed The Children operates a fleet of over 50 semi trucks and—with your help—we can put more of these vehicles on the road, delivering urgently-needed food and supplies to families all across the U.S.

## ABOUT FEED THE CHILDREN

*Founded in 1979 by Larry and Frances Jones, the mission of Feed The Children is to deliver food, medicine, clothing and other necessities to families who lack these essentials due to famine, war, poverty or natural disaster. Since our founding, Feed The Children has shipped food and relief supplies and other essentials to children and their families in all 50 states and 119 countries, supplementing almost 800,000 meals each day.*